

THE RESURRECTION & SALVATION OF CHIROPRACTIC IN PUERTO RICO

By Sebastian Bonnin, DC, Co-Founder FDPQ of Puerto Rico

As you all know Puerto Rico was destroyed by two category 5 hurricanes, 2 weeks apart, first by Irma and then on September 20, 2017 Maria, a hurricane unparalleled by any storm in American history which remained over Puerto Rico for over 30 hours! Still, months later, we still have 1.83 million without drinkable water, millions with no electricity, no electrical grid, less than 10 of our 69 hospitals barely functioning, 1600 cell towers still down. It took 3 days of constant rain during Houston's hurricane Harvey to equal the 30" of rain from Maria in less than one day! Maria was beyond that of a disaster, but rather a "Catastrophic Event" which is much rarer than disasters in that "Catastrophic Events" require that a nation's entire infrastructure is obliterated and its entire environment is destroyed. The entirety of my island has been affected. People from all social strata have been extremely challenged both mentally, physically and emotionally. For example, carrying gas and diesel containers long distances to fill up the few remaining cars and generators after having to wait in line for 8 hours to get the gas or 7 hour lines to retrieve cash from an ATM machine and having all your furniture literally blown away from your home because the front door couldn't hold the air pressure and exploded along with the whole entrance and spiritually, asking many "why" questions and trying so hard to create an empowering understanding and meaning out of all this. There has been a massive exodus of individuals and families that have fled to the US mainland primarily to ensure safety for their children.

However, we need to address the obliteration of Social Services, Medical care and Chiropractic Services in Puerto Rico. Our population cannot get anywhere. Where could we go anyway? The hospitals, offices and Chiropractic clinics are gone.

As a Chiropractor, can you imagine being so comfortable in your day to day life that the only thing in the way of reaching your monthly and yearly goals are just to wake up and along with your G-d given gifts make it to your Chiropractic office and serve? If so, then you can appreciate the idea of how it used to be for me on this 100 mile x35 mile magical island in the middle of the Caribbean just prior to Hurricane Irma and Hurricane Maria.

All that remains is survival mode: food, water, shelter and diesel (which now is the new gold along with natural gas).

Chiropractic before Maria was a powerful, successful and well-respected profession throughout Puerto Rico. There was no shortage of many large and successful Chiropractic practices. Today there are no patients, whether they are new or established, going to the Chiropractor. Not even the patients that have pre-paid for their chiropractic care are coming. How can they? Almost all of the Chiropractic offices are demolished or unable to function. What if for 3 to 5 months straight your income was reduced by 100% and 4 months later, if you are one of the very few lucky Chiropractors able to operate you're still reduced 75% by the time you are reading this. How excited, certain and secure would you feel? DC's lost their office buildings or at best whatever contents they held, no equipment was spared including x-ray machines, patient records, etc. It could take years before they are reimbursed by their insurance company due to the massive overload of claims from everybody else. Others used all this craziness just to get escape from here. Morale down, energy down, all nature (trees and forests) down and leafless. Very tough conditions remain to allow us to sustain anything in life especially when you are not used to this type of "Mad Max" lifestyle. The resurrection and salvation of Chiropractic's existence in Puerto Rico is being threatened heavily if we do not band together. Chiropractic and what it offers to the people of Puerto Rico is about to disappear. This is exactly why I am writing this story to you.

Dr. Jay M. Holder, along with support from Chiropractic leaders and the ICA, has volunteered to host a Benefit Torque Release Technique® Seminar (TRT) to raise funds for all the chiropractors on the Island and our Foundation (FDPQ) Fundacion Para La Difusion De Los Principios Quiropracticos, fondly known as Ajustate. For the 1st time ever, TRT fees are slashed in half and is free to all Chiropractors on the Island.

You can help us save Chiropractic in Puerto Rico while you learn an incredible technique from its creator and take a break, escape the winter and come to paradise, San Juan, the only part of the Island that has been completely restored. Thanks in great part to government, FEMA and private companies, our tourist areas, luxury hotels and cruise ships are back at our Ports and service is beyond imagination. We want each one of you to “COME VISIT PR” as a Chiropractic Ambassador and give back to chiropractic. We are inviting you to come to a top resort in San Juan for a Torque Release Technique® Seminar (TRT) on Friday & Saturday with an optional Non-lecture Hands on Workshop on Sunday morning that Dr. Jay Holder himself will be teaching the weekend of February 23, 24, 25 at the Doubletree by Hilton San Juan Gallery Plaza, a totally restored and remodeled resort in the best part of San Juan.

Although Dr. Holder retired from teaching TRT last year, he has volunteered at his own expense to teach the entire 15 hour TRT program starting Friday afternoon through Saturday evening and provide an additional 4 hour Advanced Non Lecture Hands On TRT Workshop on Sunday morning. ICA President George Curry, DC, FICA, will be speaking and believes that “we are all charged with the responsibility of coming to the aid of our fellow brothers and sisters who are in need. The hurricane may have devastated the island but it hasn’t dampened the spirits of the brave chiropractors who continue to serve their patients. Let’s all get together and help out any way we can.” All of the funds raised will go to the FDPQ, (Ajustate) and is free to all DC’s on the island. So many of you have reached out to help in your own way. You have called us. You have sent us needed items in short supply. You have had us in your prayers. And for this and so much more, both my community and I will be forever grateful. However, this is just the beginning. Come visit us, Spend winter and warm your bunnies in paradise, have a blast with us while you learn how to perform one of the most important subluxation centered, principled, non-linear tonal model techniques, TRT, by its creator and one of chiropractic’s great innovators. Earn 15 hours of CEU’s through Life University, enjoy a tax-deductible vacation and help chiropractic return to my Island.

WARM YOUR BUNNS!!!

Seminar Information:

Torque Release Technique, Friday: Feb 23, 1PM-8PM Saturday: Feb 24, 8AM-5PM

TRT Non Lecture Hands-On Workshop, Sunday Feb 25, 8AM-12:15PM

Seminar Fees: First time DC: \$250 Early Bird or \$350 at Door, Refreshers: \$150, Students: \$75

Hands-On Workshop Fees: DC’s \$100. Early Bird or \$150. at Door, Students: \$75.

Location: Doubletree by Hilton San Juan Gallery Plaza Phone 787-721-1200

TO REGISTER CALL: NEIA DIAZ 787-644-3567

Local DC’s No Charge (DC’s that live and currently practice in PR)



AJUSTATE
FUNDACIÓN PARA LA DIFUSIÓN DE
LOS PRINCIPIOS QUIROPRÁCTICOS



This Benefit is
funded by the
ICA & Holder
Research Inst.

Torque Release Technique®

TRT Seminar & Optional Non-Lecture Hands-On Workshop

*A Special Benefit Seminar to Save Chiropractic in PUERTO RICO!
All Proceeds go to Ajustate Foundation to Support & Rebuild Chiropractic in Puerto Rico.*

Taught by: Dr. Jay Holder

Torque Release Technique

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DCs: \$100 Early Bird
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1st Time Ever TRT Fees Slashed For This Benefit. FREE To ALL DC's in Puerto Rico!

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To Register Call: Neia Diaz 787-644-3567